

Cyto Communications LLC
5457 Twin Knolls Road, Suite 101
Columbia MD 21045-3263

443.542.5822 P
443.542.5823 F

info@cytocommunications.com
cytocommunications.com

win from within™

 **press release**



FOR IMMEDIATE RELEASE: April 1, 2006

Contact: Rich Badmington
443-542-5822 P
410-733-2480 C
rbadmington@cytocommunications.com

CYTO SUPPORTS HOST HOTELS & RESORTS CONFERENCE

Columbia, Md. – Cyto Communications recently concluded an engagement in support of an industry-leading conference and awards program conducted at The Ritz-Carlton Naples Golf Resort in Naples, Fla., by Host Hotels & Resorts, Inc., formerly Host Marriott Corporation, of Bethesda, Md. Cyto provided creative and consulting services to assist Host produce its annual “Best In Class Awards” which recognize the performance of general managers at Host’s 130 resorts and hotels located in 50 markets in nine countries. The general managers and Host executives were joined at the two-day event by senior executives from many of the world-renowned hotel brands which partner with Host to operate the properties.

“Host is redefining best in class for the upper upscale segment of the resorts and hotel market,” said Cyto managing partner Rich Badmington. “We have been very fortunate to be asked to help them celebrate the achievements of many of the industry’s very best general managers.”

#