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 **press release**



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CYTO HELPS AMEROCK MARKETING INITIATIVE

Columbia, Md. – Cyto Communications has been selected by Amerock, a national industry leader in decorative cabinet hardware, to support the company’s marketing and product development team in a new initiative to enhance the organization’s creativity and competitiveness. The Columbia, Md.,-based Amerock Corporation manufactures and markets products in four categories: decorative hardware, home décor hardware, mechanized storage, and convenience hardware. Founded in 1929, Amerock is part of the Newell Rubbermaid family of companies.

“Amerock is the leader in its industry, and we’re very pleased to support their very talented team as they take steps to sustain that leadership,” said Cyto managing partner Rich Badmington.

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