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 **press release**



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## LAUREATE EDUCATION, INC. PICKS CYTO FOR INTERNATIONAL EMPLOYEE COMMUNICATIONS SUPPORT

Columbia, Md. – Cyto Communications, LLC, recently was selected by Baltimore-based Laureate Education, Inc., to provide employee communications counsel, design, and support services.

Laureate Education, Inc. (NASDAQ: LAUR) is focused on providing a superior university experience to 262,900 students through the leading global network of accredited campus-based and online universities. Addressing the rapidly growing global demand for higher education, Laureate offers a broad range of career-oriented undergraduate and graduate programs through campus-based universities located in Latin America, Europe, and Asia. Through online universities, Laureate offers the growing population of non-traditional, working-adult students the convenience and flexibility of distance learning to pursue undergraduate, master's and doctorate degree programs in major career fields including engineering, education, business, and healthcare.

“Laureate is a global leader in its category,” said Rich Badmington, APR, managing partner of Cyto Communications. “Part of our goal is to contribute to the understanding and value their employees place on this one-of-a-kind international network.”

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