

Cyto Communications LLC
5457 Twin Knolls Road, Suite 101
Columbia MD 21045-3263

443.542.5822 P
443.542.5823 F

info@cytocommunications.com
cytocommunications.com

win from within®

 **press release**



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Contact: Rich Badmington
443-542-5822 P
410-733-2480 C
rbadmington@cytocommunications.com

CYTO SELECTED BY HOST HOTELS & RESORTS TO SUPPORT 2009 "BEST IN CLASS" AWARDS

Columbia, Maryland – Cyto Communications, LLC, and Host Hotels & Resorts will continue their partnership to produce Host's annual "Best In Class" Awards program, scheduled for March 2009 in New Orleans. This will be the fourth consecutive year that Cyto will provide multi-media creative and strategic communication services for the event, which includes business meetings and an awards program for General Managers of Host-owned hotels.

Host Hotels & Resorts, Inc., is an S&P 500 and Fortune 500 company that is the largest lodging real estate investment trust and one of the world's largest owners of luxury and upper upscale hotels. Guided by a disciplined approach to capital allocation and aggressive asset management, the Company partners with premium brands such as Marriott®, Ritz-Carlton®, Westin®, Sheraton®, W®, St. Regis®, The Luxury Collection®, Hyatt®, Fairmont®, Four Seasons®, Hilton®, and Swissôtel®* in operation of properties in over 50 major markets worldwide.

"We're very pleased and honored to be continuing our partnership with Host," said Rich Badmington, APR, managing partner of Cyto Communications. "Host is dedicated to being best in class, and this event is an exceptional way to express that culture to its many partners."

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