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 **press release**



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CYTO SUPPORTS 2008 LEADERSHIP SUMMIT FOR LAUREATE INTERNATIONAL UNIVERSITIES

Columbia, Maryland – Cyto Communications, LLC provided creative and logistical support services for the 2008 Laureate Leadership Summit, which took place September 14 – 18 in Orlando, Fla. This is the second consecutive year that Laureate has tapped Cyto to provide multi-media strategic and creative communications services. This year's Leadership Summit drew over 300 participants from Laureate International Universities from around the globe. The program included a mix of business presentations, an awards program, and other events.

Laureate Education, Inc., is focused on providing a superior university experience to over 405,000 students worldwide through the leading global network of accredited campus-based and online universities. Addressing the rapidly growing global demand for higher education, Laureate offers a broad range of career-oriented undergraduate and graduate programs through campus-based universities. Through online universities, Laureate offers the growing population of non-traditional, working-adult students the convenience and flexibility of distance learning to pursue undergraduate, master's and doctorate degree programs in major career fields including engineering, education, business, and healthcare.

"Laureate is an innovative leader in global higher education," said John Phelan, Cyto managing partner. "This event provides significant support for Laureate's leadership development and growth. We are thrilled to be a part of it."

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